

Hmong American Partnership, Inc.



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FOR IMMEDIATE RELEASE

Hmong American Partnership joins Statewide Collaborative and **The Hmong Institute** to Combat COVID-19

Appleton, May 4, 2020– Hmong American Partnership Inc (HAP) is excited to announce that they have joined in the statewide collaborative efforts, spearheaded by The Hmong Institute, in the development of the Covid-19 Prevention and Intervention Services. Funding provided by **Wisconsin Partnership Program (WPP)** will be used to aide in the development of the new program entitled, Covid-19 Prevention and Intervention Services. The program is aimed at providing resources and information to local Southeast Asian immigrants through targeted messages and access to a statewide multilingual COVID-19 Community Hotline.

This will enable Hmong American Partnership to further capitalize on its longstanding position as a cultural leader in The Fox Valley and surrounding areas. The educational aspect of the new program is a key area of focus for Hmong American Partnership, which will enable them to reach a wider population to provide the much-needed education and most up-to-date information related to the COVID-19 pandemic that their community may not be aware of.

“HAP is very excited to be a part of this state-wide collaboration working alongside many other reputable organizations who has made some outstanding differences in their communities. We are certain that the development of this new program will arm those with the greatest needs the information and resources they need to make informed decisions and seek the resources necessary to keep their families safe and healthy.”

Kou Vang, HAP Board President

About the Company

Hmong American Partnership is a non-profit organization that serve the Hmong Community in the Fox Cities for over 30 years. We partner with local and state organizations to help improve the lives of Hmong and other disadvantaged groups in Wisconsin.

About the Venture

The overarching goal of this statewide collaborative effort is to address the immediate COVID-19 related needs of underserved immigrant communities across the state. Specifically, this project will target Southeast Asian (e.g., Hmong, Laotian, Cambodian), Burmese (e.g., Karen, Rohingya), Nepalese and Tibetan elders and parents who lack access to mainstream services due to language and transportation barriers and face significant physical and mental health needs due to preexisting health disparities and PTSD.